



Courses taught in English at the Faculty of Economic Sciences

Module No.: M.WIWI-BWL.0112 Title: Corporate Development	Credits: 6
Course Content: <p>Due to permanently changing environmental conditions firms need to be flexible and act pro-actively in order to build and secure their competitive advantage. Corporate development describes the continuous advancement and changes of firms. This lecture introduces models and strategies of corporate development.</p> <p>Students will be familiarized with different perspectives and drivers of corporate development and enabled to identify and define options of action and strategies for the development of companies to obtain success.</p> <p>The tutorial complements the lecture. Students learn how to apply tools and concepts in order to analyze and tackle case studies and how to deal with the ambiguity of real situations.</p>	Course Type: Lecture (and tutorial)

Recommended Prerequisites: None	Exam: Written Exam (90 minutes)
Recommended Semester: 1-4	Cycle: Lecture (every summer semester) Tutorial (every Semester)
Literature: Will be circulated in class and uploaded on StudIP	Lecturer: Prof. Dr. Indre Maurer (Lecture) Philipp Mosmann (Tutor)